

Brad Brotherton & Brotherton Cadillac – Committed to a Cure!



Brad pictured here with Cal Ripken Jr. at TMF's 2009 Annual Giving Luncheon.

Brad Brotherton had no idea that accepting a friend's invitation to attend an event at Chihuly Boathouse in the early 2000s would forever change his life, as well as the lives of countless children and those battling cancer who needed a hero like him. That night, Brad and his wife, Amy, heard Jamie & Karen Moyer talk about The Moyer Foundation and its Camp Erin program.

"Just seeing how much Jamie and Karen were engaged in their foundation was inspiring to me," recalled Brotherton. "Their passion was infectious and I knew that night that I had to become involved with their organization."

Starting that year, Brotherton Cadillac became a sponsor of the Foundation's Catch a Cure for Cancer, a campaign to raise awareness and dollars for *The Gregory Fund*, a special fund completely dedicated to early cancer detection research at the Fred Hutchinson Cancer Research Center. They have been supporters ever since.

"What attracted us to the Catch a Cure for Cancer campaign was the grassroots, community-driven philosophy behind it," stated Brotherton. "From little leaguers selling pins to our "Celebrity Steak-Out," everyone can play a role. Most significantly, knowing that every dollar raised goes to 'the Hutch' is important and that motivates me each year to utilize my relationships with my vendors, customers and others to raise awareness of the cause."

To help get the entire community involved, Brotherton started a challenge at his dealership that encouraged his customers to make donations, that Brotherton Cadillac would then match. That first year, they raised \$25,000. It's now an annual ritual at the dealership.

Over the years, Brotherton Cadillac has grown to be a significant friend to the Foundation, increasing their commitment annually to helping further our mission.



In 2008, Brotherton Cadillac began hosting the opening night dinner for Catch a Cure for Cancer. Last year, they instituted the Brotherton Cadillac's "Celebrity Steak-Out" and raised more than six-figures through the sold-out event. The evening features great food from Morton's The Steakhouse, a live auction and more. [Brotherton Cadillac's "Celebrity Steak Out"](#) will take place this year on August 23.

Brotherton commented, "I consider myself the luckiest guy in the word... utilizing my business to join The Moyer Foundation in helping children in need or those with cancer, it just feels right. I hope we can inspire others to get involved the way Karen and Jamie inspired us nearly a decade ago."

We always say that our work would not be possible without our supporters...Brad and Amy Brotherton, and Brotherton Cadillac, personify that statement.

Sadly, in January, 2011, Brad lost his father Biff to cancer at the age of 66. Everyone at The Moyer Foundation, and all of those who Brotherton Cadillac has helped over the years through the Catch a Cure for Cancer campaign, knows that Biff looks down each day, brimming with pride over how much his son cares about helping others. Brad and Brotherton Cadillac continue to have an overwhelming impact on people and we can't thank them enough for believing in our mission. Thank you, Brad, for all that you do!

