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# Sponsorship Opportunities





## Dream-Makers Lounge Sponsor

**\$50,000**

Exclusive sponsorship of the Dream-Makers Lounge – opportunity to brand the main event area & make a memorable impression

### Benefits:

- Exclusive branding of the Dream-Makers Lounge – main event area where 300+ guests will mix and mingle, bid on silent auction items while enjoying delicious food and cocktails
  - Prominent display of your company's logo and message in a variety of ways including event signage on stage, on the silent auction, projected logo images through custom-made "gobos," etc
- Attendance for ten (10) people to Dream Catchers
- Car service for your party to and from Dream Catchers (within the greater New York area)
- Exclusive meet-and-greet opportunity with celebrity emcee, "A" list musical entertainment as well as Karen and Jamie Moyer
- Front row experience for ten (10) during live musical entertainment on rooftop
- Full page ad in event program\*
- Option to include corporate merchandise/materials with patron appreciation gifts
- Press release announcing your support of Dream Catchers – distributed to major news outlets in Seattle, Philadelphia and New York
- Dedicated sponsorship of a specific DREAM of your choice – and recognized in "Dream" auction video
- Recognition in all promotional materials, Karen and Jamie Moyer media mentions and event collateral (i.e. additional press releases, print advertising, invitations, email campaigns, newsletters)\*
- Promotion of your company's sponsorship on The Moyer Foundation's Social Media channels - more than 12,000 fans/followers and growing (i.e. Facebook & Twitter)
- Prominent placement of your company logo on Dream Catchers event page of MoyerFoundation.org with a click-through to your company's website

*\*Subject to print deadlines*

**Your support will help The Moyer Foundation make a difference in the lives of children in distress and turn tears to hope in the life of a grieving child.**





## **BIG Dreams Sponsor**

### **\$20,000**

Unique opportunity to WOW event guests as they take in the sites and sounds of NYC while enjoying musical entertainment during a rooftop concert experience

#### **Benefits:**

- Branding opportunity of the live rooftop entertainment space as “A” List musical performance entertains more than 300 guests
  - Prominent display of your company’s logo and message in a variety of ways including event signage, stage presence, projected logo images through custom made lighted “gobos”, etc.
- Attendance for eight (8) people to Dream Catchers
- Exclusive meet-and-greet opportunity with celebrity emcee, “A” list musical entertainment as well as Karen and Jamie Moyer
- Front row experience for eight (8) during live entertainment on rooftop
- Dedicated sponsorship of a specific DREAM of your choice – and recognized in “Dream” auction video
- Recognition in all promotional materials, Karen and Jamie Moyer media mentions and event collateral (i.e. additional press releases, print advertising, invitations, email campaigns, newsletters, event program, etc)\*
- Promotion of your company’s sponsorship on The Moyer Foundation’s Social Media channels - more than 12,000 fans/followers and growing (i.e. Facebook & Twitter)
- Inclusion of your company logo on Dream Catchers event page of MoyerFoundation.org with a click-through to your company’s website

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## Walk of Dreams Sponsor \$10,000

Exclusive sponsorship of the powerful moments guests will experience as they embark on the “Grief Walk” – experience what it’s like to be a Camp Erin camper and a child beginning their journey of hope and healing

### Benefits:

- Exclusive branding opportunity of the “Grief Walk” – a powerful experience provided to guests as they enter the event
  - Prominent display of your company’s logo and message in a variety of ways including event signage, projected logo images through custom made lighted “gobos”, etc.
- Attendance for six (6) people to Dream Catchers
- Dedicated sponsorship of a specific DREAM of your choice – and recognized in “Dream” auction video
- Recognition in all promotional materials and event collateral (i.e. additional press releases, print advertising, invitations, email campaigns, event program, etc)\*
- Promotion of your company’s sponsorship on The Moyer Foundation’s Social Media channels - more than 12,000 fans/followers and growing (i.e. Facebook & Twitter)
- Inclusion of your company name on Dream Catchers event page of [MoyerFoundation.org](http://MoyerFoundation.org)

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## **Inspirational Sponsor** **\$5,000**

Delicious bites and tasty cocktails will be a highlight of this event – be a part of an event favorite and sponsor your bar of choice.

### **Benefits:**

- Prominent display of your company's logo at a food station or drink bar in Dream Maker's Lounge or rooftop concert experience – bar selections TBD
  - Logo display and branding examples include signage, naming of custom cocktail, etc.
- Attendance for four (4) people to Dream Catchers
- Recognition in all promotional materials and event collateral (i.e. print advertising, invitations, email campaigns, event program, etc)\*
- Promotion of your company's sponsorship on The Moyer Foundation's Social Media channels - more than 12,000 fans/followers and growing (i.e. Facebook & Twitter)
- Inclusion of your company name on Dream Catchers event page of MoyerFoundation.org

*\*Subject to print deadlines*

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# Sponsorship Commitment Form

## Contact Information

Corporation/Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Level** – please reserve the following sponsorship package for our organization (check one):

- |   |          |
|---|----------|
| <input type="checkbox"/> Dream-Maker Lounge Sponsor | \$50,000 |
| <input type="checkbox"/> BIG Dreams Sponsor         | \$20,000 |
| <input type="checkbox"/> Walk of Dreams Sponsor     | \$10,000 |
| <input type="checkbox"/> Inspired Dreams Sponsor    | \$5,000  |

**Method of Payment** (check one):

- Enclosed is a check made payable to The Moyer Foundation
- Please Invoice my organization
- Please charge my:            VISA            MASTERCARD            AMEX (circle one)

**Card Number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_ / \_\_\_\_\_

Please return completed form and payment to: The Moyer Foundation – 2426 32<sup>nd</sup> Avenue West, Suite 200 – Seattle, WA 98199

For more information about Dream Catchers or sponsorship of any other Foundation events, please contact:

Kevin Sullivan at [kevin@moyerfoundation.org](mailto:kevin@moyerfoundation.org) or Lynette Moore at [lynette@moyerfoundation.org](mailto:lynette@moyerfoundation.org) or 206.298.1217.