

A Decade
OF
Dreams

10

in

2010

December
31
2010

Event Overview

WHO: The Moyer Foundation – (a public, 501 (c) 3 non-profit organization) founded in 2000 by Major League Baseball pitcher, Jamie Moyer and his wife, Karen. With the community’s support, The Moyer Foundation creates and funds programs that *help children in distress*, including *Camp Erin* the largest bereavement camp in the country – for children grieving the loss of someone close to them. With the community’s support, The Moyer Foundation has supported more than 225 programs, raising funds through special events, corporate partnerships and individuals.

WHAT: *Decade of Dreams*- A New Years Eve Benefit Even
LIVE music by Seattle’s favorite cover band- the Beatniks!-
playing hits from the decades
Drinks, dancing and fun
Optional “DRESS AS YOUR FAVORITE DECADE” attire
Prizes and contests for best attire

WHEN: December 31, 2010 / 8PM

WHERE: *The Showbox at The Market*-one of Seattle’s most stunning and popular concert and event venues

WHY: The Moyer Foundation has dedicated 2010 to its 10th Anniversary : 10 in 2010 - ten years of helping children in distress. The end of 2010 is the perfect opportunity to get all of our friends and supporters together in one place to celebrate this momentous occasion, and to help raise funds to support the mission of helping children in distress for the next decade and beyond. What better time to have a party than New Years Eve?



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\$25,000- Presenting Sponsor

As the exclusive presenting sponsor, your company/group's name and logo will be a part of all communications promoting the 10th Anniversary Celebration: A Decade of Dreams. Benefits include:

- **Exclusive recognition as Presenting Sponsor** through dedicated signage – on the Showbox venue's 1st avenue marquee and main stage
- Exclusive recognition as Presenting Sponsor in event collateral and promotions
- Radio/TV promotions
- Dedicated thank you in TMF's social media networks (facebook/twitter) with links to your company website/pages
- website
- invitations
- Recognition in additional Moyer Foundation collateral (2010 Annual Report, quarterly newsletter, and website)

**Thank you
Presenting
Sponsor**

Event Benefits:

- 50 Tickets to VIP Reception/Pre
- 50 Premiere tickets for event
- Access to VIP bar/servers
- Reserved table for 10 people in
- Hosted bar
- Hors d'oeuvres at midnight
- 50 VIP gift bags
- One (1) foursome in 2010 Celebrity Golf Classic



Thanks and appreciation from all of the children who will benefit from you generous support of this event.



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\$10,000- VIP Lounge Sponsor:

TMF will be hosting a VIP "Pre Party/Reception" prior to the start of the party and concert, attended by Karen and Jamie Moyer and invited VIP guests only. The VIP party will be held in a private lounge area, with champagne and hors d'oeuvres served 7:30PM-9PM.

Promotional Benefits include:

- Dedicated signage and recognition in the VIP Lounge
- Recognition on site/signage at event
- Recognition in event collateral and promotions
- Dedicated thank you in TMF's social media networks (facebook/twitter) with links to your company website/pages
 - website
 - invitations
- Recognition in additional Moyer Foundation Collateral (2010 Annual Report, quarterly newsletter, and website)

Event Benefits:

- (25) Tickets to VIP Reception/Pre-party
- (25) Premiere tickets for event
- Access to VIP bar/servers
- Reserved table for 8 people in premiere seating area
- Hosted bar
- Hors d'oeuvres at midnight

- (25) VIP Gift bags



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\$5,000- Theme Sponsor (photo area, gift bag, bar, hourly prize, etc)

Promotional Benefits include:

- Recognition on site/signage at event in dedicated/visible area (or on gift bags, etc)
- Option to include branded items/promotional items in gift bags
- Recognition in event collateral and promotions
 - website
 - invitations
- Recognition in additional Moyer Foundation's Collateral (2010 Annual Report, quarterly newsletter, and website)

Event Benefits:

- 16 Tickets to VIP Reception/Pre-party
- 16 Premiere Tickets for event
- Access to VIP bar/servers
- Reserved table for 4 people in premiere seating area
- Hosted bar
- Hors d'oeuvres at midnight
- 16VIP gift bags



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\$2,500- VIP Party Package

- (10) Tickets to VIP Reception/Pre-party
- (10) Premiere tickets for event
- Access to VIP bar/servers
- Reserved seat/table in premiere seating area
- Hosted bar
- Hors d'oeuvres at midnight

- (10) VIP gift bags

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